

# north ayrshire athletics club



## VISION STATEMENT

*Dedicated passionate people delivering the highest level of quality on and off the track by empowering all involved to achieve their maximum potential*

## MISSION STATEMENT

*North Ayrshire Athletics Club is a registered charity open to all. We are proud to provide a high standard of athletics with our partners to all in our community in a safe, friendly and enjoyable environment.*

*We believe passionately in the benefit of sport for all, not just those competing and will ensure every opportunity is afforded to everyone associated with the club to reach their potential in line with our core values.*

*The club will do all it can to promote athletics to a wider audience and provide events in our community that showcase the sport and the club brand.*

### RESPECT

*Everyone associated with the club will always treat others with respect, it will be the corner stone of everything the club does.*

### INNOVATION

*The club will strive to stay ahead of the trend and constantly push boundaries to provide the best possible environment for club members.*

### COMMUNICATION

*Will be at the heart of the club. Internally and externally the club will communicate a consistent and clear message in line with club policies.*

### EXCELLENCE

*Everything the club does will be done to the highest possible standard whilst constantly striving to improve.*